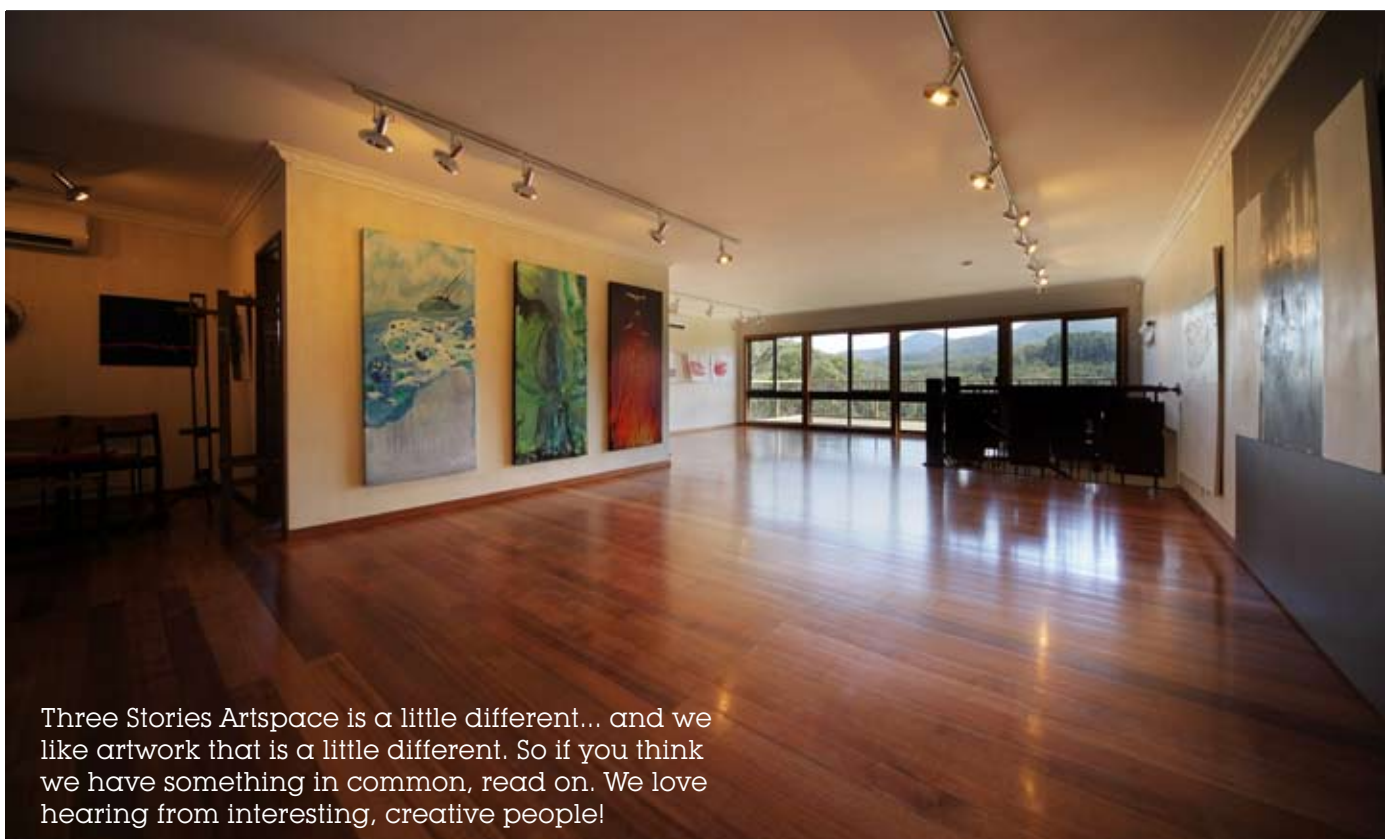


‘What better motivation than an exhibition deadline...’



Three Stories Artspace is a little different... and we like artwork that is a little different. So if you think we have something in common, read on. We love hearing from interesting, creative people!

Three Stories is only an hour from Melbourne in the scenic Yarra Valley, and holds up to 100 people (standing), and also offers the facilities of a kitchenette, powder room, and the lure of a large balcony.

We offer artist run exhibitions, where you reap the rewards of your work. Or if the budget is willing, we can do it all for you.

Read the following pages, and let us know. Artists are chosen to exhibit by a panel based on standard of work and gallery fit. Keep in mind, Three Stories is a contemporary gallery space, aimed at surprising and challenging the viewer...

## Exhibition Proposal Guidelines

 THREE STORIES...artspace

Three Stories Artspace accept proposals from artists, groups of artists and curators to exhibit, and teachers to run workshops, classes or lectures. If you wish to run classes or workshops during your exhibition, please call Ali on 03 5962 5688. This could be a great way to finance your exhibition!

The gallery offers a large space, suitable for sculpture, installation and hung pieces. Maximum size: 10m wide x 2.4m deep. A floor plan can be obtained by contacting Three Stories.

**Please take note...** Three Stories Artspace is covered by Public liability insurance for the duration of the exhibition however, public liability insurance does not cover artworks. Artworks remain the responsibility of the artist. We recommend you insure your artwork.

Three Stories aim to offer a professional and successful exhibition. The items detailed above are items we believe are necessary to achieve this, and retain a high standard of work and clientèle.

**Artspace for hire...** Three Stories Artspace is available for event hire. It is an ideal space for workshops, wine tastings, meetings and other events. Please call Three Stories to discuss.

## Package 1 - NO FRILLS = NO COMMISSION exhibition

A \$400 fee applies for individual artists and groups.

Three Stories take NO commission on sale of artworks.

Four week self-manned exhibition open from 11am to 4pm on weekends only.

Design of invitations in Three Stories corporate branding. Invitation emailed to database of approx. 550 art enthusiasts, artists, galleries and organisations, both local and victorian based with close ties to local council, Yarra Valley Arts and Yarra Valley Open Studios program.

Inclusion in Three Stories/Artist's Lounge email newsletter.

Poster for display at the Artist's Lounge.

Inclusion on the Three Stories website and social media websites.

Professional lighting & hanging system.

Standard display equipment and installation.

Curatorial advice.

Public liability insurance.

Please note: This option does not include an official exhibition opening event, however if the artist(s) wants to organise an opening, they are welcome to, at their own costs and manning.

Please note: Three Stories reserves the right to full use of the space during weekdays.

### Artists' responsibility...

Any extra design and printing or advertising for the exhibition.

Any postage costs.

Emailing to artists own emailing list.

Manning of gallery over duration of exhibition during all opening hours.

Artist is required to hang their own work.

Any organising, manning and costs related to an opening event, including invitations, advertising, drinks and food to serve at opening.

Delivery and removal of artwork at agreed dates. (Transportation can be arranged by Three Stories at an additional cost to the artist.)

Works must be clearly labeled with title, price & artists name.

Works must be fitted with appropriate hooks/eyelets/wires. Works must comply with hanging and installation requirements.

Specialist insurance (artwork is not insured by Three Stories whilst on the premises).

Repairs to gallery to return to original condition (if required).

Works must not infringe upon any third party' copyright.

A cancellation fee of \$100 is payable if cancelled within 3 months of exhibition agreed opening date.

Note: Any advertising must comply with Three Stories corporate branding, and be approved before production.

## Package 2 - EXHIBITION +

A \$950 fee applies for individual artists and groups.

Three Stories take a 30% commission on sale of artworks.

This fee and commission goes towards:

Four week manning of the duration of exhibition open from 11am to 4pm on weekends only.

Design and printing of 150 invitations in Three Stories corporate branding style.

Emailing to database of approx. 550 art enthusiasts, artists, galleries and organisations, both local and victorian based with close ties to local council, Yarra Valley Arts Council and Yarra Valley Open Studios program.

1X2m Advertising banner at gallery entrance.

Organisation of 2 hour opening event.

Staffed gallery during 3 out of 4 week days during gallery hours and opening. Artist is responsible to man or organise manning for one day each weekend during exhibition.

Design & printing of 100 x Three Stories catalogues for use in gallery.

Inclusion in Three Stories/Artist's Lounge email newsletter.

Poster displayed at the Artist's Lounge.

Inclusion on the Three Stories website and social media websites.

Listing in Art Almanac.

Press release sent to local media.

Professional lighting & hanging system.

Standard display equipment and installation.

Curatorial advice.

Public liability insurance.

Please note: Three Stories reserves the right to full use of the space during weekdays.

### Artists' responsibility..

Cost of printing of extra invitations if required.

Cost of postage of invitations to Three Stories mailing list, and artists own mailing list.

Emailing to artists own emailing list.

Manning of gallery for one day each weekend during exhibition.

Drinks or catering at opening.

Delivery and removal of artwork on agreed dates. (Transportation can be arranged by Three Stories at an additional cost to the artist.)

Works must be clearly labeled with title, price & artists name.

Works must be fitted with appropriate hooks/eyelets/wires. Works must comply with hanging and installation requirements.

Specialist insurance (artwork is not insured by Three Stories whilst on the premises).

Repairs to gallery to return to original condition (if required).

Works must not infringe upon any third parties copyright.

A cancellation fee of \$100 is payable if cancelled within 3 months of exhibition agreed opening date.

## Application to exhibit

Please include this form when applying to exhibit and either post or email to:

Three Stories Artspace

505 Maroondah Highway, Healesville, 3777.

OR email to: art@threestories.com.au

### Artists details

Name

Address

Telephone number

Email

Tier of exhibition (see terms and conditions)

Package 1

Package 2

Proposed title of Exhibition

Medium

Written description detailing ideas of proposed show (please attach additional information if required).

Preferred dates/season for exhibition - Please note - exhibitions run for 4 weeks.

Statement (25 words or less) which will appear on invitation.

Support material. Include high resolution images to be used on invitation, and as support material.

### CHECKLIST

Have you included:

- Completed Application Form
- Tier of exhibition
- Statement for invitation
- Images of artwork on CD or sent via email
- Preferred dates for exhibition
- Any special requirements

I have read and agree to abide by the terms and conditions outlined in the Three Stories Exhibition Proposal. (This form must be signed for an exhibition to proceed.)

Signed \_\_\_\_\_

Print name \_\_\_\_\_



# THREE STORIES

Intrigue • Inspire • Involve

Phone: 03) 5962 5688  
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www.threestories.com.au

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