

Terms and Conditions to exhibit at the Artist's Lounge.

The Artist's Lounge 10 metre black chalkboard gallery wall is available for artists to exhibit their works.

Artists are invited to apply for use of the entire wall, or one or more artwork at a time.

The space offers high visibility, as is situated in the main street of Healesville, Victoria. The space is only available to 'local' artists, as this is the theme of all the works in the store.

Artists on display are encouraged to work from the space whilst their work is on exhibition, as this greatly helps with sales of artworks.

The space is suitable for artworks that can be hung only. There is limited space for sculpture, however textiles and other 3 dimensional artworks that can be hung are suitable.

Package 1 - Exhibition wall.

A \$400 fee applies for individual artists and groups.

The Artist's Lounge takes 20% commission on sale of artworks, this commission goes towards:

A 4 week exhibition, open during regular store opening hours; wednesday to sunday, 10.30am - 4.30 pm.

Details of the exhibition will be publicised via the Three Stories/Artist's Lounge email newsletter, on the Three Stories/Artist's Lounge website and social media websites.

A Poster will be designed and displayed at the Artist's Lounge and Three Stories Artspace.

Professional lighting & hanging system.

Standard display equipment and installation.

Curatorial advice.

Public liability insurance.

Artists' responsibility...

The artist is responsible for any additional design and printing or advertising for the exhibition.

Any postage costs.

Emailing to artists own emailing list.

Participation in hanging the work.

Delivery and removal of artwork at agreed dates. (Transportation can be arranged by Three Stories at an additional cost to the artist.)

Works must be clearly labeled with title, artists name and retail price (this price is wholesale price plus 20%, plus 10% GST. (Please contact Billy at the Artist's lounge for clarification.)

Works must be fitted with appropriate hooks/eyelets/wires. Works must comply with hanging and installation requirements.

Specialist insurance (artwork is not insured by the Artist's Lounge whilst on the premises).

Repairs to gallery wall to return to original condition (if required).

Works must not infringe upon any third party' copyright.

A cancellation fee of \$100 is payable if cancelled within 3 months of exhibition agreed opening date.

Note: Any advertising must comply with the Artist's Lounge corporate branding, and be approved before production.



ARTIST'S LOUNGE

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Package 2 - Per artwork.

A second option exists for artists to exhibit one or more artwork on the gallery wall at a cost of 10% of the sale price. The Artist's Lounge will not take commission, however, we are obliged by the government to add 10% GST to the final sale price.

Artworks are displayed for 4 weeks, during regular store opening hours; wednesday to sunday, 10.30am - 4.30 pm.

Artists' responsibility...

Delivery and removal of artwork at agreed dates. (Transportation can be arranged by Three Stories at an additional cost to the artist.)

Works must be clearly labeled with title, artists name and wholesale price.

Works must be fitted with appropriate hooks/eyelets/wires. Works must comply with hanging and installation requirements.

Specialist insurance (artwork is not insured by the Artist's Lounge whilst on the premises).

Works must not infringe upon any third party' copyright.

Note: Any advertising must comply with the Artist's Lounge corporate branding, and be approved before production.

Package 3 - Per artwork, no fee.

Our 3rd option for artists to exhibit one or more artwork on the gallery wall is to pay nothing until the artwork is sold. Upon sale of the artwork, The Artist's Lounge take 40% commission and 10% GST.

The sale price is worked out by:

1.666 x Artist's price. Plus 10% GST on the total price.

Artworks are displayed for 4 weeks, during regular store opening hours; wednesday to sunday, 10.30am - 4.30 pm.

Artists' responsibility...

Delivery and removal of artwork at agreed dates. (Transportation can be arranged by Three Stories at an additional cost to the artist.)

Works must be clearly labeled with title, artists name and wholesale price.

Works must be fitted with appropriate hooks/eyelets/wires. Works must comply with hanging and installation requirements.

Specialist insurance (artwork is not insured by the Artist's Lounge whilst on the premises).

Works must not infringe upon any third party' copyright.

Note: Any advertising must comply with the Artist's Lounge corporate branding, and be approved before production.



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Application to exhibit

Please include this form when applying to exhibit and either post or email to:

The Artist's Lounge

222 Maroondah Highway, Healesville, 3777.

OR email to: art@threestories.com.au

Artists details

Name

Address

Telephone number

Email

Proposed title of Exhibition

Medium



Written description detailing ideas of proposed show (please attach additional information if required).

Preferred dates/season for exhibition - Please note - exhibitions run for 4 weeks.

Statement (25 words or less) used for marketing purposes.

Support material. Include 8 high resolution images to be used for marketing, and as support material.

CHECKLIST

Have you included:

- Completed Application Form
- Statement for marketing
- Images of artwork on CD or sent via email
- Preferred dates for exhibition
- Any special requirements

I have read and agree to abide by the terms and conditions outlined in the Artist's Lounge Exhibition Proposal. (This form must be signed for an exhibition to proceed, and fee paid.)

Signed _____

Print name _____



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